

***Why Men Made God***  
a blueprint for global change

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KITCHENER, ON, October 5, 2015 - The authors of *Why Men Made God* don't speak to each other. In fact, they've never met. Rod Fleming, a Scottish freelance journalist and photographer lives in France, while co-author Karis Burkowski lives in Canada. A chance online meeting led them to collaborate on a book that explores questions such as: Why do we have only one deity when there used to be so many? Where did the idea of marriage come from? What was so significant about grain? How did the disparity between rich and poor begin? When did we go from revering the Earth to treating it like a resource to be plundered? Can we change the direction our culture is going?

Available online and in book stores since mid-summer, a formal book launch for *Why Men Made God* will be held on Sunday October 25, from 2-4 pm at the Grand River Unitarian Congregation, 299 Sydney Street South in Kitchener.

“Humans have been telling stories since our earliest beginnings. They explained our world and taught us how to treat one another. They were the basis of our cults and religions and also gave us our social and political frameworks. Understanding how these stories evolved empowers us to change the stories we tell now,” explains Burkowski. *Why Men Made God* shows that humans are naturally cooperative. Fleming argues that blinkered thinking from thousands of years of cultural baggage imposed on us has been a roadblock to change. However, he adds, “We can use our innate tendency to cooperate to provide a better world for our children and grandchildren.” *Why Men Made God* outlines a blueprint for how to do this.

Fleming and Burkowski drew on research from Africa, the Middle East, Europe, Asia and the Americas spanning 75,000 years. Their ground-breaking new book, *Why Men Made God*, lays out the story of what happened, why it happened, and where we can go from here.

*Why Men Made God* is published by Redefining the Sacred (International). The paperback book is available for \$22 through Amazon and Words Worth Books in Waterloo. It can also be purchased as an e-book from Amazon, Nook, and Kobo. ISBN: 978-0-9572612-2-8

Additional information relevant to the text can be found on the companion website [www.whymenmadegod.com](http://www.whymenmadegod.com).

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